

Board of Directors Meeting
Whiskey Creek Civic Annual Association
November 8th, 2023, at 6:00 pm
General Meeting

Call to Order

Jessica Nolan

Wylar Gins

Melissa Metzger

Seth Hartt

Jim McCabe

Kyle DeCicco

Amy Kitzmiller Pappas

Mike McQuagge

Michele Smiley

Cole Peacock

Directors' introductions – Welcome, overview, votes needed are highlighted

- Check Presentation – Childrens Advocacy / Golf Tournament Sponsors /WCCA Board
 - The Civic Association presented Childrens Advocacy Center of SWFL a check i.a.o. \$25,000 for funds raised from the golf tournament. Pictures were taken prior to the meeting.

- Derek Trenholm – WCCC, GM to give an update on the Club
 - Updates to the clubhouse including new restrooms and a new executive chef.
 - There are board openings. Contact Derek if interested.
 - Looking for active new members to help improve the club.

- Josh Malo - *MSTBU Coordinator* for Lee County – signs and general maintenance, medians
- Bob Beville – also in attendance to discuss the MSTBU.
 - Cole explained how the MSTBU works and future project discussion.
 - Josh and Bob discussed how/when funds are spent. Unfortunate situations like vehicles crashing thru the wall on Summerlin Rd eat up a majority of the excess funds.

Officers' Reports

- Secretary's Report – Kyle DeCicco (**Vote needed for board minutes**)
 - Notes sent out with Agenda for review by Jessica
 - Kyle made a motion to approve the minutes
 - Jim – 2nd.
 - All in Favor

- Treasurer's Report – Melissa Metzger (**Vote needed for financials**)

As of October 31, 2023:
Total Assets: \$151,409.90
(\$40,848.01 SanCap cking, 106,642.42 SanCap MM and 3919.47 PayPal)

Cash flow for the reporting period (10/1/23 to 10/31/23) showed
Income/Deposits: \$3,550.36
Expenses/Debits: \$4,345.87
Net Loss: \$795.51

Transfer from checking XX4091 of \$13,507.00
(Done by Karen Tice on 10/3/23)
Prepared by Melissa Metzger 11/8/23

 - Wyler made a motion to approve the minutes
 - Jim – 2nd.
 - All in Favor

- By-Laws 2023
 - Discussion regarding the Amended By-Laws 2020 /2023
 - Vote on the Amended By-Laws -passed at the October meeting.
 - Increased board seats.
 - 9. Max of 13.
 - 4 officers.

- Annual Meeting
 - Board to set date for March meeting
 - Date will be discussed via email.
 - No December meeting.
 - Cole also discussed the importance of succession of the board an new folks rotating onto the board and into officer level positions.
 - Nomination of Officers – nominations discussed, and presented in February.
 - Election of Officers – March at Annual mtg
 - Board member terms
 - Dinner, appetizers, cocktails?

Committee Reports - Updates

- Membership – *Sally Gins*
 - As of October 31st, 419 members have joined for 2023.
 - Last year at this time we had 625 members.
 - We are ahead in membership revenue by about \$21,000 because of the price increase. In 2022 we had 625 members at \$50 a piece for a total of \$31,250.
 - For 2023 we have 419 members at \$125 a piece for a total of \$52,375.
- Wyler made a comment that the “Fall mailer” was very successful. Over 30 new members came from the mailer.

- Community issues –
 - General Maintenance -
 - **Committee established.**
 - Wyler / Paul / Sally / Kyle /Jim
 - Updates or Projects to review.
- General Maintenance
 - McGregor
 - College or deed restrictions that are more noticeable / better lighting
 - Enhance both structures
 - Small median / College entrance
 - MSTBU Projects

- Air B/B - Conversation about deed restrictions or community rules /guidelines

- Website – *Cole Peacock*
 - *Met with Kim at Papyrus Document & Design. She will be presenting a proposal before the December meeting if not sooner for an updated website moving to WordPress and adding features like a community page, events page, calendar, shopping cart, granted admins, and more.*
 - *New Board members will be added to the existing site, only listing the numbers/ info for the Executive members and Deed Restrictions, Chair*

- Deed Restrictions – *Seth Hartt*
 - Send a neighborhood letter highlighting the deed restrictions / proper property maintenance. – Approved last board meeting
 - Seth Hartt gave an update on the deed restrictions. Mostly the same reoccurring issues. Boats left in driveways, overgrown neighbors yards, noise issues stemming from VRBO’s.
- Insurance Committee /Advisor – *Paul Copeland – absent*

- Yard of the Month – Solar lights on the sign need to be replaced.

- Social Media – *Jessica Nolan*
 - Updates on posted materials.

- Suggestion to post on the Facebook page about membership. Wait until January and do so.
- Newspaper Sales (social media announcement)
- Events Committee- *Wylar Gins*
 - *Fall Fest – Sally*
 - *Congratulations to Sally on a very successful Fall Festival.*
 - *There were very few costs (under \$200) that were not covered by sponsorships. Wylar made a motion to cover those costs by the WCCA. Second by Jim. All in favor.*
 - *Update, another great event*
 - *Discussion was had by all to cover up to \$500 for future events (sponsorship items like cups). If a sponsor cannot be obtained (best efforts), then the WCCA would cover the costs.*
 - *Motion made by Kyle.*
 - *Second by Shelly*
 - *All in favor.*
 - Golf cart parade
 - Plaque
 - Golf Cart parade – 12/16, confirmed with LCSO
 - Chili Cookoff – *Michele*
 - *Date? Either the 13 or 20th of January. 20 maximum participants.*
- News Distribution
 - Advertising Update
 - Public Notice of meetings

Approved initiatives for 2023 –

- Entrances / Structure/lighting/landscaping Upgrade
- more community gatherings
- Fundraising events for Charity – CAC / CFCW

Sign-In sheet:

- Kim Cullinan
- John and Kathy Luedtke
- Rich and Shari Garcia
- Ma
- Elissa Atwood
- H. Hackney

Meeting adjourned at 7:14